

# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL



JOIN US & OUR BBQ FRIENDS FROM  
AROUND THE COUNTRY AT THE SECOND ANNUAL  
HOLY SMOKES BBQ FESTIVAL CELEBRATING  
THE HISTORY OF AMERICAN BARBECUE.

**RIVERFRONT PARK**

**11AM 'TIL 4PM**

**NOVEMBER  
19**

Holy Smokes' mission is to raise  
awareness and funds for families  
affected by pediatric brain cancer.

# HOLY SMOKES

A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



## FINE MEATS & NICE FOLKS

Aaron Siegel and Taylor Garrigan of Home Team BBQ, Anthony DiBernardo of Swig & Swine, and Robert Moss, the Contributing BBQ Editor for Southern Living, have invited the leaders of the barbecue community from around the country to come together in Charleston on November 19th, 2022 for a festival celebrating the culture, history, and traditions of American barbecue.

With live music playing on stage against the backdrop of the Cooper River at Riverfront Park, guests will have a unique opportunity to sample a range of barbecue styles from a group of renowned pitmasters. Expect to taste slow-smoked whole hog, pork and beef ribs, Texas-style brisket, smoked sausage, BBQ tacos, and much more. General admission tickets include food, with beverages available for purchase. The all-inclusive VIP area features food and drinks from a team of award-winning chefs.

Stay tuned for the release of the full list of the guest chefs, which will include more than 20 of the most acclaimed pitmasters from around the country.



*Join the cause!* FOR MORE INFORMATION CONTACT - [INFO@HOLYSMOKESCHS.COM](mailto:INFO@HOLYSMOKESCHS.COM)



# HOLY SMOKES

A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



## OUR WHY

Holy Smokes continues the group's quest to raise funds and awareness for families affected by pediatric brain cancer through the support of Hogs for the Cause. All donations will stay in the Lowcountry to support local families.

Hogs for the Cause is a 501(c)(3) non-profit organization that believes EVERY child has the right to a healthy, happy childhood. They focus on helping children and their families who are fighting pediatric brain cancer. Hogs for the cause raises funds to help alleviate some of the emotional and financial strain associated with treating pediatric brain cancer.

Since 2009, Hogs for the Cause efforts have raised over \$1.5 Million in direct grants to families battling pediatric and another \$2.2 Million to hospital programs and charities nationwide. Please join us in helping our Lowcountry families battling pediatric brain cancer.

IN 2021 Y'ALL HELPED TO RAISE

**\$100,000**

FOR HOGS FOR THE CAUSE



CONTACT OUR TEAM FOR MORE INFORMATION  
[INFO@HOLYSMOKESCHS.COM](mailto:INFO@HOLYSMOKESCHS.COM)



# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### **FRIENDS OF HOLY SMOKES.....\$1,000**

#### **+ ADVERTISING & PUBLICITY**

- Company logo placement on website

#### **+ HOSPITALITY BENEFITS**

- 2 VIP tickets & 2 VIP parking passes

### **FRIENDS OF HOLY SMOKES.....\$2,500**

#### **+ ADVERTISING & PUBLICITY**

- Company logo placement on website
- Social media shout-out for you and your company leading up to event

#### **+ HOSPITALITY BENEFITS**

- 4 VIP tickets & 2 VIP parking passes

### **FRIENDS OF HOLY SMOKES.....\$5,000**

#### **+ ADVERTISING & PUBLICITY**

- Company logo placement on website
- Company logo placement on the Community Partner Wall at the Festival
- Social media shout-out for you and your company leading up to event

#### **+ HOSPITALITY BENEFITS**

- 8 VIP tickets & 4 VIP parking passes



# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### ON-SITE VENDOR TENT.....\$2,500

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Social media shout out for you and your company leading up to event

#### + ADDITIONAL ON-SITE RECOGNITION

- 10' x 10' tent space for activation \*additional cost if needed a custom build-out
- On-site event sign with logo
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 2 event day VIP tickets & 1 VIP parking pass

### PITMASTER VILLAGE TABLE.....\$2,750

Very limited number of tables left!

#### + ADVERTISING & PUBLICITY

- Company logo placement on website

#### + HOSPITALITY BENEFITS

- Best seat in the house!
- Private table for 8 inside one of the 4 pitmaster villages
- 8 VIP tickets & 2 VIP parking passes

**BEST SEAT  
IN THE  
HOUSE!**

# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### GA WRISTBAND SPONSOR.....\$2,500

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Named the official volunteer sponsor
- Company logo on over all volunteer t-shirts

#### + ADDITIONAL ON-SITE RECOGNITION

- Signage with company logo on volunteer tent
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 4 event day VIP tickets & 2 VIP parking pass

**SOLD**

### PARKING SPONSOR.....\$2,500

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Full profile on your company shared on social media leading up to event

#### + ADDITIONAL ON-SITE RECOGNITION

- Signage with company logo
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 4 event day VIP tickets & 2 VIP parking pass

**SOLD**



# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### MOBILE CHARGING STATION.....\$2,500

#### + ADVERTISING & PUBLICITY / ON-SITE RECOGNITION

- Company logo placement on website
- Named the official charging station sponsor
- Company logo placement on the Community Partner Wall at the Festival
- Company logo on charging station signage
- Total of 2 - mobile charging stations on-site

**SOLD**

#### + HOSPITALITY BENEFITS

- 4 VIP tickets & 2 VIP parking passes

### WALKWAY SPONSOR.....\$2,500

#### + ADVERTISING & PUBLICITY / ON-SITE RECOGNITION

- Company logo placement on website
- Company logo placement on the Community Partner Wall at the Festival
- Company logo on walkway signage (around 2000ft of walkway for event entrance)
- Signage to be a mix of yard signs and decals

#### + HOSPITALITY BENEFITS

- 4 VIP tickets & 2 VIP parking passes

**SOLD**

# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### VOLUNTEER SPONSOR.....\$5,000

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Named the official volunteer sponsor
- Company logo on over all volunteer t-shirts

#### + ADDITIONAL ON-SITE RECOGNITION

- Signage with company logo on volunteer tent
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 6 event day VIP tickets & 3 VIP parking pass

**SOLD**

### BOAT SPONSOR.....\$5,000

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Full profile on your company shared on social media leading up to event

#### + ADDITIONAL ON-SITE RECOGNITION

- 2 boats on-site with branding & signage
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 6 event day VIP tickets & 3 VIP parking pass





# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### GAME AREA SPONSOR.....\$5,000

#### + ADVERTISING & PUBLICITY / ON-SITE RECOGNITION

- Company logo placement on website
- Named the official game area sponsor
- Company logo placement on the Community Partner Wall at the Festival
- Company logo decal placement on games spread out in a 30x30

#### + HOSPITALITY BENEFITS

- 6 VIP tickets & 3 VIP parking passes

### FAMILY AREA SPONSOR.....\$7,500

#### + ADVERTISING & PUBLICITY

- Company logo placement on website, Poster, and e-newsletter
- Full profile on your company shared on social media leading up to the event
- Mentioned in appropriate digital and printed promotions
- Logo and mention in what to expect email prior to the event

#### + ADDITIONAL ON-SITE RECOGNITION

- Branded signage on family area
- Logo placement on the Community Partner Wall at the event

#### + HOSPITALITY BENEFITS

- 10 event day VIP tickets & 4 VIP parking pass
- Staff passes for those working the truck

**SOLD**

# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### VEHICLE SPONSOR.....\$7,500

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Full profile on your company shared on social media leading up to event
- Mentioned in appropriate digital and printed promotions

#### + ADDITIONAL ON-SITE RECOGNITION

- 2 vehicles on-site with branding & signage
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 8 event day VIP tickets & 4 VIP parking pass

---

### MUSIC LOUNGE.....\$7,500

#### + ADVERTISING & PUBLICITY

- Company logo placement on website
- Full profile on your company shared on social media leading up to event
- Mentioned in appropriate digital and printed promotions

#### + ADDITIONAL ON-SITE RECOGNITION

- Logo placement on the Community Partner Wall at the Festival
- Branded signage on lounge area in front of main stage

#### + HOSPITALITY BENEFITS

- 8 event day VIP tickets & 4 VIP parking pass



# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### PITMASTER VILLAGE SPONSOR.....\$10,000

\*All 4 villages are sold. (Texas, Traditional, New School, Seafood)

#### + ADVERTISING & PUBLICITY

- One of four pitmaster village naming rights
- Company logo placement on website
- Company logo placement in appropriate print promotion
- Mention in appropriate social media promotions
- Mention in appropriate contracted print media

#### + ADDITIONAL ON-SITE RECOGNITION

- Company logo placement on pitmaster village event signage
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 10 event day VIP tickets & 4 VIP parking pass
- Private table in your village

**SOLD**

### BEVERAGE SPONSOR.....\$10,000

#### + ADVERTISING & PUBLICITY

- Beverage tent naming rights
- Company logo placement on website
- Company logo placement in appropriate print promotion
- Mention in appropriate social media promotions
- Mention in appropriate contracted print media

#### + ADDITIONAL ON-SITE RECOGNITION

- Company logo placement on all event beverage tents
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 10 event day VIP tickets & 4 VIP parking pass

**SOLD**



# HOLY SMOKES

## A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



### VIP AREA SPONSOR.....\$15,000

#### + ADVERTISING & PUBLICITY

- VIP area naming rights
- Opportunity for custom on-site activation in the VIP lounge
- Company logo placement on website
- Company logo placement in all contracted print promotion
- Mention in all contracted social media promotions
- Mention in all contracted print media

#### + ADDITIONAL ON-SITE RECOGNITION

- Company logo placement on VIP event signage
- Company logo on cloth VIP wristbands
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 12 event day VIP tickets & 4 VIP parking pass

### MAIN MUSIC STAGE SPONSOR.....\$20,000

#### + ADVERTISING & PUBLICITY

- Main music stage naming rights
- Opportunity to announce all musical acts
- Company logo placement on website
- Company logo placement in all contracted print promotion
- Mention in all contracted social media promotions
- Mention in all contracted print media

#### + ADDITIONAL ON-SITE RECOGNITION

- Company logo placement on all main stage signage
- Company logo on all crew, sponsor, and talent lanyards
- Logo placement on the Community Partner Wall at the Festival

#### + HOSPITALITY BENEFITS

- 12 event day VIP tickets & 4 VIP parking pass
- Access to a private table in the pitmaster village of your choice





# HOLY SMOKES

A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

HOLYSMOKESCHS.COM



## PRESENTING SPONSOR.....\$25,000

### + ADVERTISING & PUBLICITY

- Presenting naming rights
- Company logo placement on website
- Company logo placement in all contracted print promotion
- Mention in all contracted social media promotions
- Mention in all contracted print media and press releases
- Full company profile on @holysmokeschs social media

### + ADDITIONAL SITE RECOGNITION

- Company logo placement on all event signage
- Logo placement on Stage and Entrance Signage
- Company logo on all crew, sponsor, and talent lanyards

### + HOSPITALITY BENEFITS

- Private kick-off dinner for 12 guests at a local team restaurant
- 14 event day VIP tickets access & 7 VIP parking passes
- Access to a private table in the pitmaster village of your choice
- Opportunity to provide each pitmaster with a gift

**SOLD**

# HOLY SMOKES

A LOWCOUNTRY BARBECUE FESTIVAL

SATURDAY, NOVEMBER 19TH

[HOLYSMOKESCHS.COM](http://HOLYSMOKESCHS.COM)



LOOKING TO CREATE A PACKAGE TAILORED TO YOUR COMPANY?  
WE ARE HAPPY TO DESIGN A CUSTOM SPONSORSHIP FOR  
YOUR BUSINESS. JUST LET US KNOW!

*Join the cause!*

CONTACT OUR TEAM FOR MORE INFORMATION  
[INFO@HOLYSMOKESCHS.COM](mailto:INFO@HOLYSMOKESCHS.COM)